One team, achieving greatness together.
We are UConn Nation.

Our passion and commitment define UConn’s excellence. Our student-athletes, dedicated coaches, and die-hard fans have helped distinguish UConn as being among the best in the nation. We share a set of values that reflects our incredible success, builds on our tradition, and sustains our future.

14 One drive.
22 One tradition.
38 One future.
54 One passion.
68 One nation.
78 One pride.
There has never been a more exciting time to be associated with UConn Nation.

Ranked as one of the nation’s top 25 public universities for several years, we are taking our commitment to academic excellence to new levels by investing in what got us to this point: our students and our faculty.

Throughout our campus, new buildings are under construction: a massive, state-of-the-art Engineering and Science Complex that focuses on research like bio-nano engineering and cyber-physical systems; a new Next Generation Connecticut Residence Hall that comprises eight undergraduate learning communities, covering areas from public health to sustainability to STEM fields; and an Innovation Partnership Building, designed to be an innovative hub of collaboration with educational and private-sector partners to work on life-changing discoveries.

Our growth of infrastructure is complemented by a simultaneous commitment to grow the strength of our faculty ranks. Aggressive hiring of tenure-track faculty — at a time when many universities are reducing their academic workforce — has resulted in an enviable student-to-faculty ratio of 16:1, with faculty being recruited from the top public and private universities around the country.

Meanwhile, our student body is on par with the nation’s best public research universities. Annual record-breaking application numbers have become the norm, and among the nearly 40,000 students who seek admission, those who become Huskies are among the brightest we’ve ever had. Our incoming freshman class this year boasts an average SAT score of 1233, and represents the most diverse class in our 135-year history.

As a land-, sea-, and space-grant university with a rich tradition of agricultural research and education, UConn looks very much like other top public research schools in the country, including many of our distinguished counterparts in the Big 12 Conference. Alongside those qualities, we benefit from the unique and intense pride our state feels for the institution that, in many ways, is Connecticut’s face to the world.

That pride can be measured in everything from the state’s ongoing and transformational $1.5 billion investment in UConn to bolster STEM education and economic development, to the UConn logos that adorn seemingly every other vehicle on roads from New York to Boston, and beyond.

While we have become known from Madison Square Garden to the White House for our justly lionized athletic programs featured in this publication, that unprecedented rise to success has gone hand-in-hand with significant growth in our core missions of teaching and research, which has led to our ascent among the nation’s premier public universities.

The future is even brighter and, working closely with outstanding new academic and athletic partners in the Big 12, we can’t wait to write the next chapter in the UConn story.

Susan Herbst
President
University of Connecticut
A Strong Foundation.
A Rich Legacy.

Give the UConn Huskies an opportunity to succeed, and watch us deliver — and then some.

In 1979, UConn — previously known mostly for rivalries with other New England public schools — was fortunate to be one of the founding members of the Big East Conference, but was not expected to do particularly well against the traditional basketball powerhouses comprising the core of that league.

As part of the Big East, the UConn men’s basketball team went on to win three national championships and seven conference titles, and appear in 18 NCAA Tournaments, reaching the Elite Eight in 10 of those appearances. Our women’s basketball team would quickly become the sport’s gold standard, winning seven national titles and 18 conference championships, and reaching 24 consecutive NCAA Tournaments while in the Big East.

That unmatched level of success on a national — even international — stage continues to this day.

Another year, another sport: 2002, UConn football. The Huskies had the opportunity to begin playing Division I-A football for the first time in the program’s 106-year history. In a little more than a decade of playing at the highest level of collegiate football, the team has won two conference championships and made six bowl appearances, including the 2011 Fiesta Bowl and the St. Petersburg Bowl last season.

None of this meteoric rise to prominence has come at the expense of the true “student-athlete,” as indicated by our athletic program’s highest-ever APR score just last year.

From humble origins, the UConn brand has quickly become one of the strongest and most recognized in college athletics, continually bolstered by an alumni roster that fans know from the NFL, NBA, WNBA, MLB, MLS, and NHL. UConn Nation isn’t just a slogan. It’s a reality you can see: To cite just one example, sold-out NCAA Tournament semifinal games at Madison Square Garden cost more to attend than Final Four games, simply because the Huskies were playing in our home away from home.

As much success as we’ve enjoyed — 22 national championships across all sports, state-of-the-art facilities recently built or on the drawing board, historic dual championships (not once, but twice in a decade), and record numbers of fans drawn to Hartford to celebrate our successes — we’re even more excited about what comes next.

With yet another opportunity before us — to compete with other national powerhouse programs like those in the Big 12 and help raise the conference’s profile and pedigree of success even further — the century-long legacy of UConn success may actually just be beginning.

David Benedict
Director of Athletics
University of Connecticut
READY TO RUMBLE

The UConn football team, led by coach Bob Diaco, emerges into Pratt & Whitney Stadium at Rentschler Field, which has a capacity of more than 40,000.
UConn men's basketball won the first of its four national championships in 1999. Since then, no other men's basketball team has won more Division I titles.
HOORAY, HUSKIES!

The UConn women’s basketball team has won a record-setting 11 national championships and is the only NCAA Division I school to win four in a row (2013-2016).
In 2015-2016, UConn was one of three schools — along with Texas A&M and the University of Miami — to have its baseball, men’s basketball, women’s basketball, and football teams compete in NCAA Division I post-season and bowl games.
Under coach Bob Diaco’s leadership, UConn football has a singular mission: to re-establish a championship legacy.
FOOTBALL: 
A SOLID FOUNDATION

The UConn football team has made incredible strides since its founding in 1896, appearing in six bowl games since its seamless transition to the NCAA Division I Football Bowl Subdivision in 2002.

The team has won three of the six bowl games in which it’s played: the 2004 Motor City Bowl in Detroit, the 2009 International Bowl in Toronto, and the 2010 PapaJohns.com Bowl in Birmingham, Ala. The Huskies also played in the 2007 Meineke Car Care Bowl in Charlotte, N.C., the 2011 Tostitos Fiesta Bowl in Glendale, Ariz., and the 2015 St. Petersburg Bowl in Florida.

Since elevating the program to the Football Bowl Subdivision level, UConn football has won two conference championships.

Hired in December 2013, coach Bob Diaco, a former Notre Dame assistant coach and defensive coordinator, stresses the importance of a strong foundation.

“We will build a championship program here at UConn,” says Diaco. “Our organization is a process. We have a drill-down focus and we are on a mission.”
2
BCS conference championships

3
Bowl game wins

6
Total bowl game appearances

19
All-Americans
“The expectation is that we do better today than we did yesterday. And tomorrow, we do better than we did today. That each day, each particular player is going to improve. This is an exciting brand of football that works very fast, from the beginning of the play to the end of the play.”

—BOB DIACO

LOOKING FORWARD:
BOB DIACO

Known as one of the top defensive coaches in college football, Bob Diaco was named UConn’s head coach in December 2013:

› Prior to arriving at UConn, Diaco served as Notre Dame’s defensive coordinator for four years and assistant head coach for two.

› Diaco is the 2012 winner of the Frank Broyles Award, given to the top assistant coach in the country.

› Diaco’s 2012 Irish defense ranked among the top 10 in the Football Bowl Subdivision in 12 different categories, as the school played in the BCS National Championship Game and posted an overall record of 12-1.
ON A MISSION

UConn football continues to set the bar higher, challenging its players — and the status quo.

UConn finished the 2015 season ranked 33rd in the country in total defense, 15th in scoring defense, and 7th in red zone defense.

UConn has 24 wins against Power Five schools since 2004.

It took UConn just five seasons and 10 weeks to go from NCAA Division I-A status (2002) to being ranked in the AP poll (October 28, 2007). At the time, that was the second-fastest time to an AP ranking since going I-A.

The UConn football team achieved a single-year APR score of 990 under coach Bob Diaco in 2014-2015, the highest in program history.
Huskies in the NFL

UConn had four picks in the first and second rounds of the 2009 NFL Draft — only one school (USC) had more.

UConn had five NFL draft picks in the first six rounds of the 2013 Draft — only five schools had more picks than that in the first six rounds.

UConn had 19 former players on NFL active rosters in 2015 (a school high) and 22 players were in NFL preseason training camps in 2016.
UConn’s Byron Jones was the Dallas Cowboys’ first-round pick in the 2015 NFL Draft.
One tradition.
Greatness is not an accident. Since our first teams formed in the 1890s, generations of Huskies have given their all to help drive the University’s overall excellence.
Winning Streak

UConn holds 22 national championship titles across all sports, as well as three bowl game wins.

4
Field Hockey

3
Football bowl game wins
11
Women’s Basketball
2014, 2015, 2016)

4
Men’s Basketball

3
Men’s Soccer
MEN’S BASKETBALL: COLLEGE HOOPS ELITE

With four national championships since 1999, it’s not always easy to remember the humble roots of UConn men’s basketball.

Over the past century, the UConn men’s basketball team has grown from a regional success to a national powerhouse. Under legendary coaches including Dee Rowe and Hugh Greer, the team played in the 1964 Elite Eight and the 1976 Sweet 16.

The arrival of coach Jim Calhoun in 1986 kicked things into a new gear. In his introductory press conference that May, Calhoun uttered two prophetic words about turning UConn into a national force: “It’s doable.”

And it was. Before he retired in 2012, the Hall of Fame coach racked up three national championships, four trips to the Final Four, and 17 conference titles.

Calhoun was succeeded by current coach Kevin Ollie, an energetic leader who started for UConn from 1991 to 1995 before playing in the NBA from 1997 to 2010. At his own introductory press conference, in September 2012, Ollie laid out a guiding principle for his tenure, uttering a famous quotation of his own: “As I embark on this journey, I want to say we’re going to take the stairs and not the escalator.”

Ollie and his players have proven that type of hard work pays off. The team won the NCAA Tournament in his second season, defeating Kentucky 60-54 to earn the 2014 national title.

Ollie’s passion continues to guide the Huskies as they pursue greatness, again and again.
4 NCAA Championships

1988 NIT champions

33 NCAA Tournament appearances

5 Final Fours
“One of the things we emphasize most in our program is playing with passion ... and not only playing with passion on the court, but having passion in everything we do. Have a passion for your work in the classroom, for your University, for your community, and, of course, for your family. Many things happen that we can’t control, but what we can control is how much passion, how much effort, we put into the things we want to accomplish.”

—KEVIN OLLIE ’95

WINNING SPIRIT: KEVIN OLLIE

Men’s basketball head coach Kevin Ollie, a former UConn starter himself, took over the program with the drive to win after legendary coach Jim Calhoun’s retirement:

› Ollie became an NCAA Championship-winning head coach just 70 games into his career.

› Ollie played 13 seasons in the NBA before coming to UConn as an assistant coach in 2010.

› From 1991 to 1995, Ollie was a four-year starting point guard and two-time captain for the Huskies, playing in 124 games.

› In 2016, Ollie helped guide the USA Basketball Men’s U18 National Team to a gold medal as an assistant coach.
DEDICATED STUDENT-ATHLETES, DEDICATED FANS

Our committed student-athletes, coaches, and fans work together to make our program the best it can be.

24
NCAA Division I teams compete for UConn.

650
student-athletes comprise the UConn Athletics program.

1M+
fans come out to cheer for Husky teams annually.

25
national championship and bowl game wins across all sports.
When UConn women’s basketball is mentioned, a few words come to mind: Champions. Perfection. Dynasty.

Led by Hall of Fame coach Geno Auriemma since 1985, the UConn women are beloved by Husky fans around the country, and — along with the men’s team — are why Storrs is referred to as the College Basketball Capital of the World.

Auriemma has guided the UConn women to a record 11 NCAA titles and is among the most successful coaches in women’s college basketball history.

Our stellar players have gone on to win Olympic gold medals and to illustrious careers playing in the WNBA and coaching women’s basketball. They’re successful off the court, too: four-year players under Auriemma have a 100 percent graduation rate.

The UConn women’s basketball team is the gold standard. This team doesn’t just shoot for perfection; it’s achieved it, several times over.

“It means we’ve done something no one else has ever done,” Auriemma said after the team earned its ninth title, shattering the record for most championship wins in NCAA Division I Women’s Basketball history. “Flattered and grateful and all the things that come with this kind of accomplishment ... I’m more proud of the legacy that exists and what Connecticut basketball is as opposed to the number of championships.”

Now with 11 national championships, six undefeated seasons, 17 Final Four trips, 22 Elite Eight appearances, and an NCAA basketball record 90-game winning streak, it doesn’t get much better than this.
11 NCAA Championships

17 Final Fours

28 Tournament appearances

90-0 The longest win streak in college basketball history (2008-2010)
"We may have gotten a later start establishing a tradition than some other schools. But, here at UConn, tradition is not something we rest upon or are comforted by. Our tradition is what drives us. That is why, in the near future and beyond, I think a lot of schools are going to look at UConn as the benchmark for a great tradition.”

—GENO AURIEMMA

CHAMPIONSHIP LEGACY:
GENO AURIEMMA

Seven-time Naismith College Coach of the Year Geno Auriemma came to UConn in 1985 and immediately began transforming the program into one that set the standard for women’s college basketball:

› Under Auriemma, the UConn women’s basketball team has earned 11 national titles, advanced to 17 Final Fours, had six perfect seasons, and won 43 conference titles.

› Auriemma coached the Huskies to an NCAA Division I college basketball record 90-game winning streak from 2008 to 2010.

› In 2006, Auriemma was inducted into both the Naismith Memorial Basketball Hall of Fame and the Women’s Basketball Hall of Fame.

› In 2012 and 2016, Auriemma led the USA Basketball Women’s National Team to two Olympic gold medals.
For many Husky student-athletes, UConn is a launching pad for success in professional sports.

- **5** UConn baseball alumni were on MLB rosters in 2015, the most at one time in school history.
- **15** former Huskies have been selected in the first round of professional sports drafts since 2014 — the most of any school in the country. UConn is the only school in the country to have first-round picks in the NFL, NBA, WNBA, MLB, and NHL drafts since 2014.
- **22** past UConn players appeared on active NFL rosters in 2015.
- **21** former Huskies have been first-round WNBA draft picks, including five No. 1 selections.
HUSKIES LOVE NY

New York City is a home away from home for UConn teams, with a strong fan base in the area.

In recent years, our football team took on Army at the world-famous Yankee Stadium and our men’s ice hockey team played at Brooklyn’s Barclays Center.

Other than its home courts, there is no venue where UConn basketball has played more games than at Madison Square Garden in Manhattan. The Huskies have won 10 championships at MSG, including the historic 1988 NIT Championship and several thrilling Big East Tournament victories.

In 2014, UConn’s presence in the NCAA Tournament Sweet 16 round, held at MSG, drove ticket prices through the roof.

“The rarity of the offering and size of the teams’ fan bases — particularly UConn’s — have created the most expensive resale prices since ticket-market aggregators SeatGeek and TiqIQ began tracking data,” Bloomberg reporter Mason Levinson wrote on March 25, 2014.

A one-of-a-kind contract with SportsNet New York (SNY) further demonstrates UConn Athletics’ strength in the No. 1 media market in America.

“A lot of people don’t understand what makes New York tick. The two schools with the biggest impact in the New York market have been Syracuse and Connecticut,” former Big East Commissioner Mike Tranghese said in a March 2013 New York Times story.
FAST FACTS
ABOUT UCONN IN NYC

12,000
Estimated number of UConn fans at Madison Square Garden for the NCAA East Regional semifinals in 2014

$747
Average ticket resale price for a Sweet 16 and Elite Eight ticket package after UConn advanced to East Regional semifinals, according to TiqIQ

29,834
UConn alumni living in the New York metropolitan area
Based in Connecticut.

Strong in New York.

And proud to be a top 10 Nike school in the nation.
With more than a century of success, it would be easy for the UConn Huskies to think the hard work is done. But that’s not who we are.
OUR HOME FIELD ADVANTAGE

Through hard work and dedication, UConn has become nationally recognized for its athletic success and academic rigor. But there’s still a lot we want to accomplish.

We’ve got the talented student-athletes and the inspiring coaches. But our teams also need the best places to hone their skills and display their prowess, which is why we are dedicated to improving our existing facilities and building new ones.

Our football and basketball teams enjoy state-of-the-art training facilities, and we have plans for new and improved hockey, baseball, and softball venues on campus.

Former UConn men’s soccer student-athlete Tony Rizza ’87 has pledged $8 million to transform our soccer complex and build a state-of-the-art soccer stadium. The new facility will be built on the site of the current Joseph J. Morrone Stadium, and will bear the same name. The overall soccer complex, comprising the new stadium and the existing training grounds and practice field adjacent to the stadium, will be named the Rizza Family Soccer Complex in recognition of this transformative gift.

Our advanced facilities will help us achieve our goals, giving our celebrated teams the on-campus homes they deserve.
PRATT & WHITNEY STADIUM AT RENTSCHLER FIELD
EAST HARTFORD, CT
› Opened 2003
› Seats 40,000
› Football
HARRY A. GAMPEL PAVILION
STORRS, CT

› Opened 1990; renovated 2004
› Seats 10,167
› Men's and women's basketball, women's volleyball
XL CENTER
HARTFORD, CT

› Renovated 2014
› Seats 16,294
› Men’s and women’s basketball, men’s ice hockey
HUGH S. GREER FIELD HOUSE
STORRS, CT
- Renovated 1997
- Men's and women's track and field

MARK EDWARD FREITAS ICE FORUM, STORRS, CT
- Opened 1998
- Seats 2,000
- Women's ice hockey

WOLFF-ZACKIN NATATORIUM
STORRS, CT
- Opened 1990
- Men's and women's swimming and diving
Investing in the Future, Reveling in the Now

To date, UConn has raised nearly 70 percent of the $25 million needed for new and updated soccer, baseball, and softball facilities.

Werth, a 78,000-square-foot facility, boasts practice gyms, coaches’ offices, study areas, film rooms, and sports medicine and strength training spaces for our men’s and women’s basketball teams.
Over the past decade, private philanthropy has accounted for $145.1 million in support for UConn Athletics.

Former UConn soccer player Tony Rizza donated $8 million to build a state-of-the-art soccer stadium.

The $34 million Werth Family UConn Basketball Champions Center is the first building on campus to be funded entirely by private support.
Shenkman, hailed as one of the best football indoor practice facilities in the country, features a two-story strength and conditioning area. The 85,000-square-foot center is a significant indoor training space.

Burton is the on-campus home of UConn football, with coaches’ offices; meeting, study, and equipment rooms; student-athlete lounges; and sports medicine and film viewing areas.
Plans for the $28 million Rizza Family Soccer Complex consist of a practice field and four-sided stadium with a strength and training room, film room, coaches’ offices, locker rooms, media room, trophy room, hospitality suite, and improved seating with the capacity to expand for tournaments.
Husky fans will soon enjoy games in style when this $18 million, three-sided stadium opens, featuring an impeccable artificial turf field, concourse with ticketing and concessions, and improved amenities for players.
The $15 million Burrill Family Field at the Connecticut Softball Complex will include a new state-of-the-art grandstand to be built behind home plate.

RENDERINGS OF NEW BURRILL FAMILY SOFTBALL FIELD

Our student-athletes are eager to play their best, to win, to bond, and to make their school proud.
650 Student-Athletes, 1 Team

BASEBALL

› 5 College World Series appearances
› 88 former Huskies drafted to the MLB, including 42 under coach Jim Penders and four in 2016
› In 2015, a program-high five former Huskies played in the MLB, including George Springer, who led the Houston Astros to the ALCS
› Coach Jim Penders is a three-time conference coach of the year
› 4 NCAA Championship appearances in the past seven seasons
› 22 conference championships
› 23 All-Americans
SOFTBALL
› 1 Women’s College World Series appearance
› 8 NCAA Tournament appearances
› 12 combined regular season and tournament conference titles

MEN’S SOCCER
› 3 national championship titles
› 20 conference championships
› 35 NCAA Tournament appearances
› 5 Final Four appearances
FIELD HOCKEY

- 4 NCAA Championships
- 27 NCAA Tournament appearances
- 28 regular season and conference championships
- 45 First-Team All-Americans
WOMEN'S SOCCER
› 30 NCAA Tournament appearances
› 8 Final Four appearances
› 4 NCAA Championship appearances
› 9 regular season conference titles
› 28 All-Americans
MEN'S ICE HOCKEY
› Joined prestigious Hockey East conference in 2014
› Sold more than 2,000 season tickets and was among Hockey East average attendance leaders in first two seasons in conference
› 7 All-Americans

WOMEN'S ICE HOCKEY
› 2 Hockey East Championship game appearances
› 5 semifinal appearances
› Has ranked among the Top 10 teams nationally

GOLF
› 4 NCAA Championship appearances

LACROSSE
› 2013 NCAA Tournament appearance
› 6 All-Americans
VOLLEYBALL

› 2 conference championships

WOMEN’S CROSS COUNTRY

› Placed 2nd at NCAA Regionals and 8th at NCAA Nationals in 2012
› Sent two individuals to 2014 NCAA Nationals
MEN’S TRACK AND FIELD

- 14 titles since 1989
- 15 All-Americans since 2000
MEN’S CROSS COUNTRY

WOMEN’S SWIMMING AND DIVING

› 5 individual NCAA competitors since 2008
› 1 Olympic athlete in 2012

MEN’S SWIMMING AND DIVING

› 1 Olympic athlete in 2012
› 6 conference championships
WOMEN’S TRACK AND FIELD
› Consistently ranked in the top 25
› 17 All-Americans since 2010

ROWING
“Our players, and all of our UConn student-athletes, embrace community outreach as an integral part of our team culture. They have taken part in activities like literacy skill-building efforts at elementary schools and raising money for a children’s hospital in the annual HuskyTHON dance marathon. In giving back to the community, they actually receive much more than they give. The experience is uplifting.”

—NANCY STEVENS

LEADING THE WAY: NANCY STEVENS

Now in her 27th season coaching at UConn, Nancy Stevens led the UConn field hockey team to back-to-back national championships in 2013 and 2014 as a head coach. Stevens has firmly secured the tradition of UConn field hockey among the nation’s best:

› Stevens is the all-time winningest coach in NCAA Division I field hockey history, with more than 600 wins.

› The National Field Hockey Coaches Association named Stevens 2013 Coach of the Year.

› Under Stevens, 20 UConn squads have earned a spot in the NCAA Division I Tournament; two have won (2013 and 2014).
Community outreach is a crucial part of the UConn experience, and our students, staff, and faculty alike dedicate themselves to the greater good.

$8M+
has been donated to the Pat and Jim Calhoun Cardiology Center at UConn Health through Jim Calhoun’s annual Charity All-Star Basketball Game.

$1M+
has been raised for Connecticut Children’s Medical Center by Geno Auriemma’s Fore the Kids Charity Golf Tournament.

1.3M+
hours of community service are contributed by our student body annually, through volunteerism, academic service learning, and internships.

5
colleges and universities, including UConn, were named to the President’s Higher Education Community Service Honor Roll by the Corporation for National and Community Service in 2013.
One nation.
From Storrs to Hartford to New York City and beyond, UConn Nation spans borders, united by pride and love for our teams and our University.
HUSKIES IN THE SPOTLIGHT

UConn Athletics enjoys television coverage that is second to none.

Without a Big Four professional sports team in Connecticut, UConn is the prime focus of local media attention in the No. 30 Hartford-New Haven market, which reaches 1 million households, according to Nielsen. All 87 of UConn’s football and men’s and women’s basketball games in the 2015-2016 season were broadcast on regional or national television and radio.

UConn’s Gampel Pavilion has played host to four ESPN College Basketball GameDay broadcasts, including the first-ever ESPN GameDay show in 2005 and the first to feature women’s basketball, in 2010.

UConn’s football and men’s and women’s basketball teams have an exclusive syndicated television package with SportsNet New York. SNY, which is also the TV home of the New York Mets, carries more than 30 UConn events each year, plus hundreds of hours of UConn-related programming, including re-broadcasts, preview and review shows, coaches’ shows, and specials. SNY is distributed to 14 million households in New York, New Jersey, Connecticut, and Pennsylvania, as well as a national audience through DIRECTV and AT&T U-verse.
FAST FACTS
ABOUT MEDIA COVERAGE

#30
Hartford-New Haven’s television market, based on population

1M
Households in Hartford-New Haven market

7.4M
Households in the #1 New York television market, which includes Connecticut’s Fairfield County
UConn’s Regional Footprint

Top television markets and major sports networks based in New England and New York bring UConn Athletics to the 162,690 alumni living in the Northeast.

$55.8B
Additional annual income earned by UConn graduates working in CT*

*The amount of additional income that UConn alumni (who have graduated since 1980) earn annually, over the average college graduate

127,071
UConn alumni live in Connecticut

New York is the #1 television market in the country, 7.4 million TV homes

Additional annual income earned by UConn graduates working in CT*

*The amount of additional income that UConn alumni (who have graduated since 1980) earn annually, over the average college graduate

Hartford-New Haven is the #30 television market in the country, 1 million TV homes

Massachusetts
$55.8B
Additional annual income earned by UConn graduates working in CT*

*The amount of additional income that UConn alumni (who have graduated since 1980) earn annually, over the average college graduate

127,071
UConn alumni live in Connecticut
FAST FACTS ABOUT MEDIA COVERAGE

- **3.6M** Connecticut population
- **2.7M** Total people in Hartford-New Haven market
- **40.6** Median age of Hartford-New Haven market for 2014
- **17.3%** of Hartford-New Haven constituents fall into the $50,000-$74,999 income bracket; the next highest concentration is the $100,000-$149,999 bracket, with 16.8%
- **35.6%** of Connecticut’s population aged 25 or older holds a bachelor’s degree or higher — the third-highest rate of any state in the country

With a strong alumni base and **12.6 Million** television households in our vicinity, UConn is a power player in the Northeast.*

*New England and New York City markets

**79%** of those 12.6 million households pay for cable.
AT HOME ACROSS CONNECTICUT

UConn is truly integrated with our state, with facilities and campuses spread throughout Connecticut.

UCONN HEALTH

With satellite outpatient facilities around Connecticut, UConn Health is based at our Farmington campus. Established upon a strong foundation of groundbreaking research, first-rate education, and quality clinical care, we have expanded our medical mission since UConn Health was founded in 1961.

Recently, as a result of Bioscience Connecticut, The Jackson Laboratory for Genomic Medicine opened its $1.1 billion facility at UConn Health in Farmington. This institute will enable Connecticut to assume a position of global leadership in developing new medical treatments, allowing us to expand our quality care to the next level.

REGIONAL CAMPUSES

Campuses at Avery Point, Hartford, Stamford, and Waterbury give students across Connecticut access to a high-quality UConn education. Regional campuses complement our main campus in Storrs by offering students small classes, access to talented faculty, exclusive internships and majors, and increased flexibility.
BEYOND UCONN

We are Connecticut’s flagship university in every sense of the phrase. Thanks to the commitment from our state, UConn makes significant contributions to Connecticut through education, research, and service, and helps fuel the state’s economy.

HARTFORD: OUR STATE CAPITAL, UCONN’S BACKYARD

UConn is closely connected with Hartford. Our Graduate Business Learning Center is presently located downtown, and UConn Hartford is moving its operations to a brand new campus in the burgeoning Front Street district. Our men’s and women’s basketball and men’s ice hockey teams play many of their games at the XL Center, a 16,000-seat arena that recently underwent $35 million in renovations.

MAKING DOWNTOWN OUR HOMETOWN

In August 2017, classes will start at a new $140 million campus anchored by the former Hartford Times building, interweaving top-tier academic programs with the city’s vitality and unique opportunities. The new neighborhood campus will be fully intertwined with nearby cultural institutions and government offices, including the Hartford Public Library. Our 2,300 students and 300 faculty and staff will add vibrancy to the city and benefit from the exciting entertainment venues, museums, and restaurants in the area.
ABOUT THE
CONSTITUTION STATE

3.6M+
2016 population

$69,899
median household income, compared
to the national median of $53,482.
Connecticut ranks 4th among all
states in median household income
from 2010 to 2014

#1
among all states in per capita
income ($39,373)

(Source: U.S. Census Bureau)
A tradition of coaching outstanding student-athletes ensures UConn is a standout in Division I sports and fuels our academic spirit.
“I am proud of my athletic accomplishments at UConn, but even more proud of the degree that I received from a great institution. I was able to not only fulfill athletic goals, but also achieve academic success as a Husky. During my time as a student-athlete, the coaching staff and administration always encouraged me to be the best person I could possibly be on the court, in the classroom, and as a leader in our community.”

—MAYA MOORE ’11

ACADEMIC TRIUMPH: MAYA MOORE

Now a WNBA star with the Minnesota Lynx, forward Maya Moore is a legend on the court, with the smarts to back it up:

› Moore was named a four-time NCAA All-American, a three-time Academic All-American, and a two-time Academic All-American of the Year.

› Moore led the Huskies to NCAA Championships in 2009 and 2010, and a 150-4 record over her four years.

› Since graduating, Moore has earned a gold medal with Team USA in the 2012 and 2016 Olympics, won three WNBA Championships, and been named a WNBA Rookie of the Year and MVP.
SEIZING OPPORTUNITIES, STRIVING FOR EXCELLENCE

Our student-athletes focus just as hard on their books as they do on their games.

6
Husky teams had a perfect 100 percent Graduation Success Rate (GSR), according to the NCAA’s latest report: women’s basketball, field hockey, softball, men’s tennis, women’s tennis, and volleyball.

9
teams earned a perfect NCAA Academic Progress Rate (APR) score of 1000 for the 2014-2015 academic year. Four teams, including the two-time national champion field hockey program, had perfect four-year APR scores.

21
of our 24 teams had a four-year APR score of 970 or better, including our national champion men’s and women’s basketball teams.

3.0
average GPA among UConn’s 650 student-athletes.
A TOP 25 NATIONAL PUBLIC UNIVERSITY

The University of Connecticut has become the institution of choice for top students throughout Connecticut and beyond. Each year, our classes get smarter, larger, and more diverse.

COMMITTED TO IMPROVEMENT

The University is making unprecedented moves to unleash the solutions of tomorrow:

› **Investing more than $3 billion** to create breakthroughs in areas such as additive manufacturing, genomic medicine, and cybersecurity.

› **Hiring faculty** who will advance the study of cognition and creativity, pursue scholarship in law and human rights, and develop new areas of intellectual inquiry.

› **Recruiting students** who will lead their generation in addressing the most important challenges of our time: sustainability, global health, and social justice.
14
schools and colleges

111
countries represented by our international students

31,000+
students enrolled among our campuses, hailing from nearly every state in the nation

100+
research institutes and centers
SUCCESS ON ALL LEVELS

In recent years, the University has been busy racking up high-profile nods from publications like *U.S. News & World Report* for the quality of our education and initiatives.

HONORS & DISTINCTIONS

UConn’s academics are on par with the premier public research universities in the nation, and we’re being applauded for it:

› UConn is ranked a **Top 25 public university** in the nation by *U.S. News & World Report*.

› UConn has partnerships with 150 institutions worldwide, and is **one of three** U.S. members of the Universitas 21 network, the leading global network of research universities for the 21st century.

› The College of Agriculture, Health, and Natural Resources’ doctoral program in kinesiology is ranked among the **top 10 in the nation**, according to the American Academy of Kinesiology and Physical Education.

› The Sierra Club, an international environmental advocacy organization, consistently ranks UConn among the **greenest schools** in the country.
168 Fulbright Scholars

4 recipients of the Connecticut medals of Science and Technology

1 member of the National Academy of Engineering

7 members of the National Academy of Medicine

2 Pulitzer Prize-winning journalists
FROM AGRICULTURAL ROOTS TO WORLD-CLASS INSTITUTION

Since 1881, when the state accepted a donation of 170 acres of farmland for an agricultural school from brothers Charles and Augustus Storrs, the University has called the town of Storrs home. Today, our nearly 4,000-acre main campus is home to thousands of students, historical and modern facilities, and discoveries that are changing the world.

TOP-TIER ACADEMICS

› UConn is ranked in the top 15 percent of institutions in earned doctorates — 56th of 415 — by the National Science Foundation (higher than 17 of the 62 American Association of Universities member institutions).

› UConn is ranked 52nd of 554 national institutions in number of full-time graduate students, according to the NSF (higher than 24 AAU member institutions).

› UConn is ranked 80th of 653 national institutions in research and development expenditures by the NSF (higher than 8 AAU member institutions).
“When we played at UConn my freshman year, that was the loudest place I’ve ever been as a football player. The stands are right next to the field, it was packed, and everyone was yelling. That was probably the coolest place for me to play at aside from Texas, Texas A&M, and Nebraska.”

—ROBERT GRIFFIN III, NFL QUARTERBACK
February 29, 2012

“UConn was listed as one of the most successful programs in the country, earning 376.5 points and finishing in 14th out of the 128 FBS schools ranked. The Huskies would be ranked second in the Big 12, third in the Big Ten, third in the SEC, fourth in the Pac-12, and fifth in the ACC.”

—CBS SPORTS RANKINGS, AS ANALYZED BY THE UCONN BLOG
July 6, 2016

“UConn women may be the greatest college basketball dynasty ever.”

—CHICAGO TRIBUNE
April 1, 2016

“Thanks to UConn, NCAA Regionals at Madison Square Garden [are] now more expensive than Final Four tickets.”

—FORBES
March 25, 2014